



NCOA CONFERENCE

Sponsorship Opportunities

SAN ANTONIO, TEXAS
Holiday Inn San Antonio Riverwalk

18-21 JULY 2023

The Conference

The Non Commissioned Officers Association will host its Annual Conference and Vanguard Awards Dinner on July 18-21, 2023, at the Holiday Inn San Antonio Riverwalk.

Tuesday, July 18, NCOA formally kicks off the event with a special Opening Icebreaker for delegates, guests, and sponsors.

On Wednesday, July 19, there will be a special Senior Enlisted Panel where senior leaders from each branch of the Armed Forces give the state of their individual service and answer questions.

The remainder of the day includes guest speakers from several organizations and the Awards Luncheon recognizing Regional Chapters of the Year and other top performers. Sponsors will be manning their Exhibit Tables during the sessions.

Thursday evening, July 20 is the highlight of the 4-day conference as the Association honors our NCOA Military Vanguard Award Recipients. Each Vanguard is selected by their branch of the Armed Forces with NCOA providing a basic criteria statement. The NCOA Vanguard recipients put their own lives in jeopardy to save another. NCOA is proud to honor these true American Heroes. We need your support to continue to make this the tribute that each of them deserves.

The conference will wrap up on Friday, July 21, with Breakfast with the NCOA and Auxiliary Boards of Directors.

Sponsorship Opportunities

CONFERENCE PLATINUM SPONSOR - \$12,000 (KDVA)

- Platinum Partner Logo at top of all Conference Signage
- 15 Minute Briefing during Thursday General Session
- Two NCOA conference registrations
- Two reserved seats at Vanguard Awards Dinner
- Two hotel rooms for three nights each
- Complimentary exhibit table w/2 Chairs and access to electricity upon request
- Ad in NCOADVOCATE Digital Newsletter
- Opportunity to include promotional item in delegate bags
- Full Page Ad in Conference Program and on INSTAGRAM and Facebook Posts – US Veterans Magazine Post
- Web link to sponsor’s website from the NCOA website recognizing sponsorship

Sponsorship Opportunities

VANGUARD SPONSORS \$8,000 (5) (2 AVAILABLE: ~~NAVY - AIR FORCE - COAST GUARD~~)
(USAA – UHC – BCBSA)

- Two NCOA conference registrations
- Two seats at reserved table with sponsored Vanguard Recipient and guest at Vanguard Awards Dinner
- Two hotel rooms for three nights each
- Complimentary exhibit table w/2 Chairs and access to electricity upon request
- Opportunity to include promotional item in delegate bags
- Recognition on Conference Signage
- Full Page Ad in Conference Program - INSTAGRAM & Facebook Post – US Veterans Magazine Post
- Web link to sponsor's website from the NCOA website to recognize sponsorship

Sponsorship Opportunities

GOLD SPONSOR - \$5,000 (GEICO MILITARY)

- One Conference Registration
- Sponsor Logo on Conference Coins
- One Reserved Seat at Vanguard Awards Dinner
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Opportunity to include promotional item in delegate bags
- Recognition on Conference Signage
- ½ Page Recognition in Conference Program
- Web link to sponsor's website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

VANGUARD AWARDS BANQUET SPONSORS \$5,000 (3 AVAILABLE)

- One NCOA Conference Registration
- One Reserved Seat at Vanguard Awards Dinner
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Conference Signage at Vanguard Awards Banquet
- 30 Sec Video Ad during Banquet (**Sponsor provides Video**)
- Recognition in Conference Program and on Conference Signage
- Company web link on NCOA Website to recognize sponsorship

Sponsorship Opportunities

NCOA REGIONAL CHAPTERS & TOP PERFORMERS' AWARDS LUNCHEON \$3,500 (2 AVAILABLE)

- One NCOA Conference Registration
- Company Banner displayed at the event
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Conference Signage
- Recognition in Conference Program
- 5 Minute pitch during Luncheon
- Web link to sponsor's website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

30 OZ VACUUM STAINLESS STEEL TRAVEL TUMBLER FOR DELEGATE BAGS \$4,000

- One NCOA Conference Registration
- Company Logo on sponsored Product
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition in Conference Program and on Conference Signage
- Web link to sponsor's website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

OPENING ICE BREAKER SPONSOR \$3,500 (1 AVAILABLE)

(Sir Troy & Lady Vicky Hensley)

- One NCOA Conference Registration
- Recognition in Conference Program and on Conference Signage
- Exhibit Table at Opening Ice Breaker (If requested by Sponsor)
- Recognition on sponsor signage at Opening Ice Breaker
- 1-2 Minute welcome message to Delegates during the Ice Breaker
- Web Link to sponsor website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

OPENING CEREMONY SPONSOR \$3,500 (2 AVAILABLE)

- One NCOA Conference Registration
- Recognition in Conference Program and on Conference Signage
- Exhibit Table at Opening Ceremony (if requested by sponsor)
- Recognition on Sponsor signage at Opening Ceremony refreshment area
- 1-2 Minute welcome message to Delegates during the Opening Ceremony
- Web Link to sponsor website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

PADFOLIO FOR DELEGATES \$2,700

- One NCOA Conference Registration
- Company Logo on sponsored Product
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Conference Signage and in Conference Program
- Web link to sponsor's website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

NCOA & AUXILIARY BOARD BREAKFAST WITH DELEGATES \$2,500 (2 AVAILABLE)

- One NCOA Conference Registration
- Sponsor Banner displayed at the event
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition in Conference Program and on Conference Signage
- Recognition on Web link to sponsor's website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

PATRIOT SPONSOR \$2,100 (LIMITED EXHIBIT SPACES AVAILABLE)
(AAFES)

- One NCOA Conference Registration
- Exhibit Table w/ 2 Chairs and access to electricity upon request (Limited based on space available)
- Recognition in Conference Program and on Conference Signage
- Web link to sponsor's website from NCOA Website to recognize sponsorship

Sponsorship Opportunities

PROMOTIONAL ITEMS FOR INCLUSION IN CONFERENCE DELEGATE BAGS

26 OZ WATER BOTTLES	\$750 (MOUNTAIN POST CHAPTERS)
BACKPACK STYLE BAGS	\$800
POCKET LED FLASHLIGHT	\$650 (SIR TROY & LADY VICKY HENSLEY)
STYLUS PENS	\$450

- Company Logo on Sponsored Item
- Recognition in Conference Program and on Conference Signage
- Web link to your company/chapter on NCOA Website to recognize sponsorship

Additional Registrations are \$200.00

Individual Vanguard Awards Dinner Tickets are \$90.00

Sponsorship Opportunities

MILITARY CITY USA SPONSORS \$350 (UNLIMITED NUMBER AVAILABLE)

- Recognition on Conference Signage
 - Recognition in Conference Program
 - Web link to sponsor's website from NCOA Website to recognize sponsorship
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DONATION FOR GENERAL CONFERENCE SUPPORT \$200 (UNLIMITED NUMBER AVAILABLE)

NCOA Knights of the Square Table, Sir Ted & Rosie Pilihos, Sir Paul Siverson, Sir Dick Steinberg

- Recognition on Conference Signage and in Conference Program



CONTACT US



ncoausa.org

NCOA CONFERENCE

THANK YOU FOR YOUR SUPPORT

For more information, contact jterry@ncoausa.org