



# **NCOA ANNUAL CONFERENCE**

## **DOUBLETREE BY HILTON AIRPORT HOTEL**

**July 16-19, 2024**

**SAN ANTONIO, TEXAS**

# The Conference

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The Non Commissioned Officers Association will host its Annual Conference and Vanguard Awards Dinner on July 16-19, 2024, at the DoubleTree by Hilton Airport Hotel in San Antonio, Texas

Tuesday, July 16, NCOA formally kicks off the event with a special Opening Icebreaker for delegates, guests, and sponsors.

On Wednesday, July 17, there will be a special Senior Enlisted Panel where senior leaders from each branch of the Armed Forces give the state of their individual service followed by a moderated question and answer session.

The remainder of the day includes guest speakers from several organizations and the Awards Luncheon recognizing Regional Chapters of the Year and other top performers. Sponsors will be manning their Exhibit Tables during the sessions.

Thursday evening, July 18 is the highlight of the 4-day conference as the Association honors our NCOA Military Vanguard Award Recipients. Each Vanguard is selected by their branch of the Armed Forces with NCOA providing a basic criteria statement. The NCOA Vanguard recipients put their own lives in jeopardy to save another. NCOA is proud to honor these true American Heroes. We need your support to continue making this the tribute that each of them deserves.

The conference will wrap up on Friday, July 19, with Breakfast with the NCOA and Auxiliary Boards of Directors.

# Sponsorship Opportunities

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## CONFERENCE PLATINUM SPONSOR - \$15,000

- Platinum Partner Logo at top of all Conference Signage
- 2-3 Minute welcome during Opening Ceremony
- 15 Minute Briefing during Thursday General Session
- 2 NCOA conference registrations
- 2 reserved seats at Vanguard Awards Dinner
- 2 hotel rooms for three nights each
- Complimentary exhibit table w/ 2 Chairs and access to electricity upon request
- Ad in NCOAdvocate Digital Newsletter for 1 Year
- Opportunity to include promotional item in delegate bags
- Full Page Ad in Conference Program; inclusion in INSTAGRAM and Facebook Posts and US Veterans Magazine Post
- Web link to sponsor's website from the NCOA website recognizing sponsorship

# Sponsorship Opportunities

VANGUARD SPONSORS \$8,500 (53 REMAINING) ~~USAA~~ -NAVY/UHC-ARMY

Marine Corps, Air Force, Coast Guard remaining.

- 2 NCOA conference registrations
- 2 seats at reserved table with sponsored Vanguard Recipient and guest at Vanguard Awards Dinner
- 2 hotel rooms for three nights each
- Complimentary exhibit table w/ 2 Chairs and access to electricity upon request
- Opportunity to include promotional item in delegate bags
- Recognition on Conference Signage
- Full Page Ad in Conference Program; inclusion in INSTAGRAM & Facebook Posts, and US Veterans Magazine Post
- Web link to sponsor's website from the NCOA website to recognize sponsorship



2023 Vanguards

# Sponsorship Opportunities

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## GOLD SPONSOR I – GEICO MILITARY

- 1 Conference Registration
- Sponsor Logo on Conference Coin
- 1 Reserved Seat at Vanguard Awards Dinner
- Complimentary Exhibit Table w/ 2 Chairs and access to electricity upon request
- Opportunity to include promotional item in delegate bags
- Recognition on Conference Signage
- ½ Page Recognition in Conference Program
- Web link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## GOLD SPONSOR II- CSU

- 1 Conference Registration
- Sponsor Logo on Conference Item
- 1 Reserved Seat at Vanguard Awards Dinner
- Complimentary Exhibit Table w/ 2 Chairs and access to electricity upon request
- Opportunity to include promotional item in delegate bags
- Recognition on Conference Signage
- ½ Page Recognition in Conference Program
- Web link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## VANGUARD AWARDS BANQUET SPONSORS \$3,500 (3 AVAILABLE)

- 1 NCOA Conference Registration
- 1 Reserved Seat at Vanguard Awards Dinner
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Conference Signage at Vanguard Awards Banquet
- 30 Sec Video Ad during Banquet (**Sponsor provides Video**)
- Recognition in Conference Program and on Conference Signage
- Company web link on NCOA website to recognize sponsorship

# Sponsorship Opportunities

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NCOA REGIONAL CHAPTERS & TOP PERFORMERS' AWARDS LUNCHEON \$3,500  
(2 AVAILABLE ) ROGUE CHAPTER

- 1 NCOA Conference Registration
- Company Banner displayed at the event
- Complimentary Exhibit Table w/ 2 Chairs and access to electricity upon request
- Recognition on Conference Signage
- Recognition in Conference Program
- 3-5 Minute pitch during Luncheon
- Web link to sponsor's website from NCOA website to recognize sponsorship



# Sponsorship Opportunities

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## 30 OZ VACUUM STAINLESS STEEL TRAVEL TUMBLER FOR DELEGATE BAGS \$4,000

- 1 NCOA Conference Registration
- Company Logo on sponsored Product
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition in Conference Program and on Conference Signage
- Web link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## OPENING ICE BREAKER SPONSOR \$2,500 (2 AVAILABLE)

- 1 NCOA Conference Registration
- Recognition in Conference Program and on Conference Signage
- Exhibit Table at Opening Ice Breaker (If requested by sponsor)
- Recognition on sponsor signage at Opening Ice Breaker
- 2-3 Minute welcome message to Delegates during the Ice Breaker
- Web Link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## OPENING CEREMONY SPONSOR \$3,500 (1 AVAILABLE)

- 1 NCOA Conference Registration
- Recognition in Conference Program and on Conference Signage
- Exhibit Table at Opening Ceremony (if requested by sponsor)
- Recognition on Sponsor signage at Opening Ceremony refreshment area
- 2-3 Minute welcome message to Delegates during the Opening Ceremony
- Web Link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## NOTEPAD FOR DELEGATES \$2,500

- 1 NCOA Conference Registration
- Company Logo on sponsored product
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Conference Signage and in Conference Program
- Web link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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NCOA & AUXILIARY BOARD BREAKFAST WITH DELEGATES \$2,500  
(2 1 AVAILABLE) - LADY VICKY HENSLEY

- 1 NCOA Conference Registration
- Sponsor Banner displayed at the event
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition in Conference Program and on Conference Signage
- Recognition on Web link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## PATRIOT SPONSOR \$2,100 (LIMITED EXHIBIT SPACES AVAILABLE)

- 1 NCOA Conference Registration
- Exhibit Table w/ 2 Chairs and access to electricity upon request (limited based on space available)
- Recognition in Conference Program and on Conference Signage
- Web link to sponsor's website from NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## PROMOTIONAL ITEMS FOR INCLUSION IN CONFERENCE DELEGATE BAGS

CONFERENCE BAGS \$800

POCKET LED FLASHLIGHTS \$650

STYLUS PENS **(CSU)**

- Company Logo on Sponsored Item
- Recognition in Conference Program and on Conference Signage
- Web link to your company/chapter on NCOA website to recognize sponsorship

# Sponsorship Opportunities

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## MILITARY CITY USA SPONSORS \$300 (UNLIMITED NUMBER AVAILABLE)

- Recognition on Conference Signage
- Recognition in Conference Program
- Web link to sponsor's website from NCOA website to recognize sponsorship



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## DONATIONS FOR GENERAL CONFERENCE SUPPORT \$150 (UNLIMITED NUMBER AVAILABLE)

- Recognition on Conference Signage and in Conference Program

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## PLANNING TO BRING ADDITIONAL REPRESENTATIVES?

- Additional Conference Registrations are \$200 each
- Individual Vanguard Awards Dinner Tickets are \$90.00 each





# NCOA CONFERENCE

THANK YOU FOR YOUR SUPPORT

For more information, contact [jterry@ncoausa.org](mailto:jterry@ncoausa.org)