



NCOA EXECUTIVE DIRECTOR'S INSIGHTS DECEMBER 2024

As we are well into the Christmas Season, I would like to express my thanks to our members and partners for doing your part in keeping us a Military Service Organization of Choice! Please continue to get out and tell others who we are, what we do and why it is important to belong to an organization like ours.

NCOA War Service Recognition Medallion- The Non Commissioned Officers Association is moving forward in designing our next War Recognition Medallion. We have received a few designs that will be considered for the Gulf War and Global War on Terrorism Medallion.

Fall Membership Challenge- We have extended the One Member at a time-Each One-Reach One Membership Campaign to run through the end of Dec 2024. Sign up a New Member and receive an NCOA Lapel pin. Application with payment can be sent to Hqs. Attn: Joe Terry. If an individual signs up online, we will need their name/sponsor to confirm membership.

What is a Knight?

In early 1974 Jim Duncan, then NCOA President, and Mac McCaughey, Director of Public Relations, brainstormed and researched an idea for a new level of recognition. This new idea evolved around the theme of the knights, like those of the early days of yore. Since it was inappropriate to plagiarize the "Knights of the Round Table," it was decided that the "Knights of the Square Table" would be best to identify this new order of recognition.

Becoming a Knight is not another NCOA sponsored award. Knighthood is a way of life and a large commitment on your part. Becoming a Knight shows the Association and your fellow Knights that you are a leader and someone who is ready for more responsibilities within NCOA. Knighthood is a commitment – one that should not be entered into lightly. For more information visit the Knights page on the NCOA website (www.ncoausa.org/knights.html) and reach out to a Knight in your area.

Goals for 2025 – Have you started thinking about some goals you would like to achieve in 2025? As you make your List, I encourage you to consider at least one or more of the following:

- Learn and share information about our Association and the Benefits of joining (Visit www.ncoausa.org)
- Become an Ambassador for the Association
- Pledge to sign up and or sponsor at least 3 New Members in 2025
- Assist in supporting and promoting the War Recognition Medallion Program
- Start planning now to attend the 2025 NCOA Conference in Norfolk Va.
- Pledge to make at least a \$1.00 Donation to our **Benevolent Funds Programs** – Every Dollar Counts and can make a Difference!!! Consider donating and share the with others:
<https://www.zeffy.com/donation-form/one-dollar-can-make-a-difference>

Thank you all again for your part in helping us achieve our overall goal of being the Military Service Organization of choice!

Merry Christmas and Many Blessings in 2025!

Strength in Unity®

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