

**NCOA EXECUTIVE DIRECTOR'S INSIGHTS**  
**August 2024**

**Call To Action (NCOA Membership and War Recognition Medallion Program)**

**2024 Conference:** Overall the Conference went very well. Thank you to those that attended, our Volunteers, and to our Sponsor/Partners. We could not have been successful without you! Also, our thanks to the Senior Enlisted Leaders that participated in the Senior Leader Panel. Last, and certainly not least Congratulations NCOA Military Vanguard!

We had many new members sign up at the Conference and online during the Conference. More information to follow on our website, social media, and in the NCOADVOCATE newsletter.

**We are still seeking a Leader and Volunteers for the NCOA Legislative Committee. Contact Levi Sadr or myself if you, or anyone you know, is interested.**

**CALL TO ACTION:** At the Conference we all agreed that we should focus on our **Membership** and the **Medallion Program**. The conversation or question once again was, how can we grow in membership and how can we encourage more of our members to reach out to support of our Medallion Recognition Program?

I ask each of you to reach out to sign up or sponsor at least one new member (in any Membership Category) in the August/September timeframe and/or sponsor one NCOA War Recognition Medallion. You can visit our website for information on how someone can sign up a new member and how to support our Medallion Program. Either can accomplished online or by mail. Encourage those who sign up to join us in our effort. Please consider it and our Association will explode immediately!

**NCOA CONFERENCE 2025 will take place 15-18 July in Norfolk VA, at the Sheraton Norfolk Waterside Hotel. Mark your calendars and start planning now to attend.**

Thank you for your part in helping us achieve our overall goal of being the Military Service Organization of choice! Forward Together in 2024!

**Strength in Unity®**

*Joseph Terry*

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