

## Frequently Asked Questions by Members

- 1. I received an email/postcard/phone call from a company asking for my personal information and said they were working with the Non Commissioned Officers Association (NCOA). Is this a legitimate project or is it a scam?**

It's legit! We have partnered with PCI (also known as Publishing Concepts) to produce our new member directory. PCI is a family-owned business based in Dallas, TX, that has published directories for educational institutions, fraternities, sororities, and military organizations across the nation for almost 100 years. This project allows NCOA to receive important updates to our database so we know more about our members and how we can better serve you and future members.
- 2. Does NCOA benefit from this at all?**

Yes, in a few different ways:

  - a. Updated Information – allows us to effectively communicate with and engage members
  - b. Legacy – preserves the history of our organization
  - c. Revenue – generates membership revenue for military programs
  - d. Pride – wearing apparel shows support and love for our organization
- 3. How do I know my information will only be used for directory purposes?**

PCI is committed to protecting your information. The names, addresses and information provided to PCI for the publication of the Directory will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Directory, and except as required by court order or law. Upon completion of the project, PCI will redact PII (Personal Identifiable information) from any and all electronic files that we have supplied or were produced by PCI in connection with the production of the directory.
- 4. I would like to verify or update my information. How may I do this?**
  - If you received a postcard or an email with a telephone number, you may call the number to speak with a real, live human being representing the NCOA project. They will verify the information we have on file for you and make any updates where needed.
  - If you received an email with an embedded link, simply click the link to go to the online site to review your information.
  - If you did not receive a postcard or email, you may call the dedicated NCOA update line at 800-829-3066.
- 5. Can I choose what information prints in the directory?**

When you call to update your information, you can tell the representative if you prefer any of your information be excluded. You can also communicate your preferences to PCI's customer service helpdesk at 1-800-982-1590 or via email at [customerservice@publishingconcepts.com](mailto:customerservice@publishingconcepts.com), or to NCOA directly.
- 6. Can anyone purchase a directory?**

The Non Commissioned Officers Association Member Directory is available for sale only to NCOA members.
- 7. When will I receive my directory?**

The total duration of the directory project is about 12 months. Since we will begin the project in September of 2021, the directories will be distributed in September/October 2022.
- 8. I ordered a directory/package over the phone and would like to cancel my order. How do I do this?**

Contact PCI's customer service helpdesk at 1-800-982-1590 or via email at [customerservice@publishingconcepts.com](mailto:customerservice@publishingconcepts.com) and they will take care of this for you.