

"Strength in Unity"



# NCOA CONFERENCE

SAN ANTONIO, TEXAS  
19-22 JULY 2022

*"STRENGTH IN UNITY"*

# The Conference



The Non Commissioned Officers Association will host its Annual Conference and Vanguard Awards Dinner on July 19-22, 2022, at the Hilton San Antonio Airport in San Antonio, Texas.

Tuesday, July 19, NCOA formally kicks off the event with a special Opening Reception for delegates, guests, and sponsors. The Reception will begin at 7:00 p.m.

On Wednesday, July 20, there will be a special Senior Enlisted Panel as senior leaders from each branch of the Armed Forces give the state of their individual service and answer questions.

The remainder of the day includes guest speakers from several organizations. Sponsors will be manning their Exhibit Tables during the sessions.

Thursday evening, July 21 is the highlight of the 4-day NCOA event as the Association honors our NCOA Military Vanguard Award Recipients. Each Vanguard is selected by their branch of the Armed Forces with NCOA providing a basic criteria statement. The NCOA Vanguard has put his or her life in jeopardy to save another. NCOA is proud to honor these true American Heroes. We need your support to continue to make this the tribute that each of them deserves.

The conference will wrap up on Friday, July 22, with Breakfast with the NCOA Board of Directors.

# Sponsorship Opportunities



## ~~CONFERENCE PLATINUM SPONSOR~~ (**VETERANS LENDING GROUP**)

- Logo placement after Presenting Sponsor on Banners and Signs
- Sponsorship of one NCOA Vanguard Awardee
- Four NCOA conference registrations
- Four reserved seats at Vanguard Awards Dinner
- Two hotel rooms for three nights each
- Complimentary exhibit table w/ 2 Chairs and access to electricity upon request
- Platinum sponsorship recognition on all printed products
- Opportunity to include promotional item and 1 insert (up to 8.5" x 11") in delegate bags
- Web link to sponsor's website from the NCOA website to recognize sponsorship
- Full Page Ad in Conference Program

# Sponsorship Opportunities



## **VANGUARD SPONSORS \$8,000 (~~5~~ 1 AVAILABLE) – AIR FORCE**

- Two NCOA conference registrations
- Two seats at reserved table at Vanguard Awards Dinner with sponsored Vanguard
- Two hotel rooms for three nights each
- Complimentary exhibit table w/ 2 Chairs and access to electricity upon request
- Recognition on all printed products
- Web link to sponsor's website from the NCOA website to recognize sponsorship
- Opportunity to include promotional item in delegate bags
- Full Page Ad in Conference Program & Facebook boost

# Sponsorship Opportunities



## **GOLD SPONSOR - \$6,000 (1 AVAILABLE)**

- Two Conference Registrations
- Logo on Conference Coins
- Two Reserved Seats at Vanguard Awards Dinner
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Sponsor Poster and Web link to sponsor's website from NCOA Website
- Opportunity to include promotional item in delegate bag
- ½ Page Recognition in Conference Program

# Sponsorship Opportunities



## **AWARDS BANQUET SPONSORS \$4,500**

- Two NCOA Conference Registrations
- Two Reserved Seats at Vanguard Awards Dinner
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Company Poster displayed at Awards Banquet
- Company web link on NCOA Website to recognize sponsor
- Opportunity to include promotional item in delegate bag
- Recognition in Conference Program

# Sponsorship Opportunities



## **BOARD OF DIRECTORS WITH DELEGATES BREAKFAST \$3500**

- One NCOA Conference Registration
- Company Banner displayed at the event
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Sponsor Poster and Web link to sponsor's website from NCOA Website
- Opportunity to include promotional item in delegate bags
- Recognition in Conference Program

# Sponsorship Opportunities



## **NCOA REGIONAL CHAPTER AWARDS LUNCHEON \$3500**

- One NCOA Conference Registration
- Company Banner displayed at the event
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Sponsor Poster and Web link to sponsor's website from NCOA Website
- Opportunity to include promotional item in delegate bags
- Recognition in Conference Program



# Sponsorship Opportunities



## **30 OZ VACUUM STAINLESS STEEL TRAVEL TUMBLER FOR DELEGATE BAGS \$3500**

- One NCOA Conference Registration
- Company Logo on sponsored Product
- Complimentary Exhibit Table w/2 Chairs and access to electricity upon request
- Recognition on Sponsor Poster and Web link to sponsor's website from NCOA Website
- Opportunity to include promotional item in delegate bags
- Recognition in Conference Program

# Sponsorship Opportunities



## **OPENING ICE BREAKER & OPENING CEREMONY SPONSORS \$2,500**

- One NCOA Conference Registration
- Recognition in Conference Program
- Recognition with sponsor signs at Opening Ice Breaker and Ceremony Refreshment Stations
- Exhibit Table at Opening Ice Breaker (If requested by Sponsor)
- Web Link to sponsor website from NCOA Website to recognize sponsorship

# Sponsorship Opportunities



## **PATRIOT SPONSOR \$2,100**

- One NCOA Conference Registration
- Recognition in Conference Program
- Web link to sponsor's website from NCOA Website to recognize sponsorship
- Opportunity to include promotional item in delegate bags
- Exhibit Table w/ 2 Chairs and access to electricity upon request (Limited based on space available)

# Sponsorship Opportunities



## **MILITARY CITY USA SPONSORS \$500** (Unlimited number available)

- Recognition in Conference Program
- Opportunity to include promotional item in delegate bags
- Web link to sponsor's website from NCOA Website to recognize sponsorship

## **IN-KIND SPONSOR/DRAWING PRIZES** (Unlimited number available)

- Recognition in Conference Program

**ADDITIONAL REGISTRATIONS ARE \$200.00**

**INDIVIDUAL VANGUARD AWARDS DINNER TICKET (\$90.00)**

# Sponsorship Opportunities



## PROMOTIONAL ITEMS FOR INCLUSION IN CONFERENCE DELEGATE BAGS

<b>CONFERENCE COINS</b>	<b>\$1,600</b>
<b>HANDHELD FAN</b>	<b>\$600 (1,000 PIECES MINIMUM)</b>
<b>NON-WOVEN PADFOLIOS</b>	<b>\$1,600</b>
<b>BACKPACK STYLE BAGS</b>	<b>\$900</b>
<b>MOUSE PADS</b>	<b>\$600</b>
<b>INSULATED KOOZIE</b>	<b>\$400</b>
<b>STYLUS PENS</b>	<b>\$400 (SPONSORED)</b>

- Company Logo on promotional Items
- Company Web link to your company/chapter on NCOA Website
- Recognition in Conference Program

## CHAPTERS/FRIENDS OF THE ASSOCIATION SPONSORSHIP OPPORTUNITY DONATION FOR GENERAL CONFERENCE SUPPORT \$150

- Recognition in Conference Program

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CONTACT US



ncoausa.org

# NCOA CONFERENCE

THANK YOU FOR YOUR SUPPORT

**"STRENGTH IN UNITY"**

For more information, contact [jterry@ncoausa.org](mailto:jterry@ncoausa.org)